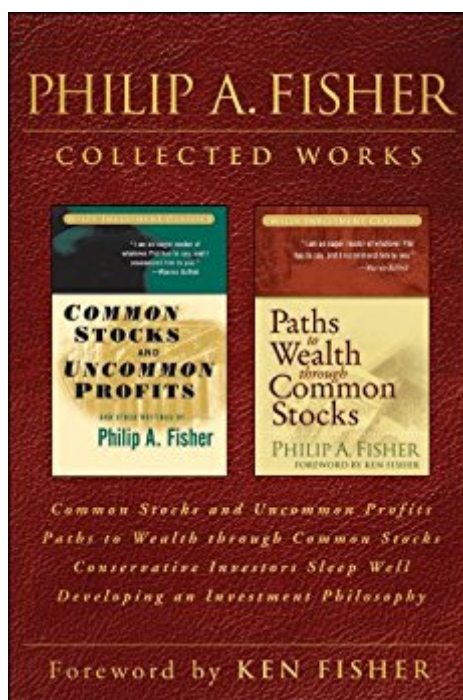


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# Philip A. Fisher Collected Works, Foreword By Ken Fisher: Common Stocks And Uncommon Profits, Paths To Wealth Through Common Stocks, Conservative Investors ... And Developing An Investment Philosophy



## Synopsis

A classic collection of titles from one of the most influential investors of all time: Philip A. Fisher. Regarded as one of the pioneers of modern investment theory, Philip A. Fisher's investment principles are studied and used by contemporary finance professionals including Warren Buffett. Fisher was the first to consider a stock's worth in terms of potential growth instead of just price trends and absolute value. His principles espouse identifying long-term growth stocks and their emerging value as opposed to choosing short-term trades for initial profit. Now, for the first time ever, Philip Fisher Investment Classics brings together four classic titles, written by the man who is known as the "Father of Growth Investing." *Common Stocks and Uncommon Profits* was the first investing book to reach the New York Times bestseller list. Outlining a 15-step process for identifying profitable stocks, it is one of the most influential investing books of all time. *Paths to Wealth Through Common Stocks*, expands the innovative ideas in Fisher's highly regarded *Common Stocks and Uncommon Profits*, and explores how profits have been, and will continue to be made, through common stock ownership—asserting why this method can increase profits and reduce risk. Also included is *Conservative Investors Sleep Well* and *Developing an Investment Philosophy*. Designed with the serious investor in mind, Philip Fisher Investment Classics puts the insights of one of the greatest investment minds of our time at your fingertips.

## Book Information

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## Customer Reviews

I was at the 2012 Berkshire Hathaway annual meeting when one of the attendees asked Warren Buffett which books were most instrumental in forming his investment philosophy. Mr. Buffett mentioned two books. The first, "The Intelligent Investor" was no surprise, as Mr. Buffett often cites this book, written by his mentor Benjamin Graham. The second book Mr. Buffett mentioned was "Common Stocks and Uncommon Profits" by Phil Fisher. Whereas "The Intelligent Investor" is about identifying value stocks, this book is about identifying growth stocks. To a large degree, Mr. Fisher expands on what he calls the "scuttlebutt" approach to investing, which is another way of emphasizing the importance of doing your own due diligence by talking to customers, suppliers, vendors, etc. He explains the importance of this approach when investing in technology. Even though Mr. Buffett typically eschews technology investments, it appears the principles espoused by Mr. Fisher are relevant for other industries as well. The foreword of the book, written by Mr. Fisher's son, is especially interesting. His son explains that Phil Fisher, one of the greatest investors ever, likely suffered with Asperger's syndrome, which, to some degree, enabled him to achieve the successes that he did. When you read the book, which you should, by all means don't skip the foreword. Finally, unless you take detailed notes as you read (which I did), this is likely the type of book that you'll want to read over and over, as there is so much packed into a relatively short book.

The price is high for an ebook but the wisdom is well worth it. I think Fisher's approach is a bit challenging for most investors to implement safely but a good "growth" strategy. Most investors would be safer with a Bogle, Buffett, or Graham approach.

This is a very in depth read. I really liked the insight of the author given by Ken Fisher. Given my deep interest in investing I choose this type of book over many others but if you're a beginner investor it may be long and dry in detail. If that's the case start with Peter Lynch or Jim Cramer. Fascinating that he recommended Dow Chemical in 1956, and still is an excellent company to invest in today.

I met Mr Fisher years ago. He impressed me with his unassuming nature. How many super successful guys would take time to talk to a kid? Live in a modest house? Drive an average car?

Over the years I realized he was one of the great investors of all time. His good sense approach is simple: buy companies that have value.

This book is a collection of books that were written in the 1950s-60s. It may still work if you are a intelligent person, but things have changed through the years. But please don't think that this book is no use for investors, there are still useful things in there!

Graham + Fisher + Bogle = Holy Trinity of investment finance. You'll learn everything you need to know to be a smart and educated investor between the three of them.

Philip was an original and his work is something to follow. I do find his son Ken's input nothing but a cry for attention and an irritating distraction. His dad was a great investor and his legacy lives on. Ken was born on third base but acts like he hit the triple.

Fantastic book. Timeless lessons delivered (finally) on a digital platform.

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